

GXS to Drive Efficiency in GM Daewoo Automotive Trade Globally

Leading Automotive OEM Selects GXS Trading Grid for Supply Chain Integration

February 23, 2005 - GXS, a leading provider of B2B e-commerce solutions, today announced that GM Daewoo Auto and Technology (GM Daewoo) has chosen the GXS Trading GridSM as its standard platform for managing and sharing supply-chain information with its trading partners. GM Daewoo, a designer of primary architecture for General Motors' small cars worldwide, selected the GXS Trading Grid as its B2B integration platform because it uniquely combines messaging and business process visibility, enabling the automotive manufacturer to streamline supply-chain operations and reduce operating costs.

According to Kevin Mixer of industry analyst firm AMR Research, "Suppliers and customers need to move toward a real-time sharing of demand and consumption data to minimise costs from shortages or excess inventories from inaccurate demand. Only through such seamless visibility and demand collaboration can the industry take costs out of the supply chain instead of just shifting it within the supply chain" (*AMR Research, Applying DDSN Correctly Can Shift Companies From Laggard to Braggart by Kevin Mixer with Joe Souza*).

The GXS Trading Grid provides a continuum of connectivity, integration, visibility and interoperability services so that GM Daewoo and, its suppliers can move from web-based message exchange to more advanced process visibility and, eventually, end-to-end global process interoperability.

GM Daewoo will leverage the Trading Grid as part of a three-year agreement for GXS' EDI services to automate global trading and, drive process integration in the rapidly expanding Asian automotive industry. With the GXS Trading Grid, GM Daewoo will realize more real-time process and product information flow, better inventory control, lower costs and true end-to-end business process visibility, all on a global scale.

"This particular platform is for the Chevy Aveo, which is sold as the Opel Corsa in Europe and the Middle East," said Chang-tae Kim, deputy general manager of GM Daewoo. "By introducing the GXS Trading Grid we will enable greater global connectivity, increasing the number of current and potential suppliers that can

quickly and cost-effectively connect to our supply chain, using automotive messaging and transport standards like ANX and ENX, from anywhere in the world.”

GM Daewoo selected GXS over competing vendors based on the company’s wide-reaching global presence, strong Korean support organisation and deep supply chain expertise in China, India and the US.

“In today’s global automotive market, supply chain integration, visibility and interoperability can be the difference between just-in-time and just-in-case,” said Ben Wong, vice president of Asia-Pacific operations at GXS. “Automotive leaders like GM Daewoo recognise the unique capabilities GXS Trading Grid delivers to ensure superior supply chain performance both globally and here in Asia-Pacific.”

Leading global OEMs, suppliers and standards organisations partner with GXS and deploy Trading Grid solutions and services to improve materials management, logistics and financial performance of their global supply chains. Distinguished by its global reach, industry expertise, messaging and translation infrastructure to service the rapidly growing Chinese automotive market, OEM’s and suppliers recognise GXS as the leading solutions providers to address critical supply chain and interoperability issues for even the smallest automotive supplier.

About GM Daewoo

GM Daewoo Auto and Technology, which is based in Incheon, Korea, was established in 2002. It has five manufacturing facilities in Korea, as well as an assembly facility in Vietnam. GM Daewoo products are also assembled at GM facilities in China, Thailand, India and Colombia. In 2004, GM Daewoo sold over 900,000 vehicles with exports to more than 140 countries. Imported GM products from the Cadillac and Saab premium brands are sold in Korea through GM AutoWorld retailers. More information on GM Daewoo and its products can be found on the www.dm.co.kr <<http://www.dm.co.kr>>.

About GXS

GXS is a leading worldwide provider of B2B e-commerce solutions that simplify and enhance business process integration and collaboration. Organisations worldwide, including over half of the Fortune 500, leverage the GXS Trading GridSM to achieve the perfect balance of supply and demand. Active in the global standards arena, GXS solutions enable customers both large and small, to connect with global partners, synchronise product information, optimise inventory levels and demand forecasts, and accelerate the execution of supply chains. Headquartered in Gaithersburg, Md., GXS provides sales and support to businesses and their partners worldwide. For more information visit our Web site at www.gxs.com <<http://www.gxs.com>>.

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