

## **GXS™ Leads Initiative to Stabilise UK Business Supply Chain Finance at GS1 UK Annual Conference**

**LONDON — April 23, 2009** — GXS, a leading provider of business-to-business (B2B) e-commerce solutions, is a sponsor of the GS1 UK Annual Conference, which has the theme of “Maximising Supply Chain Efficiencies in Volatile Times”. The GS1 UK Annual Conference is the biggest event of the GS1 UK calendar and attracts delegates from a range of industries including retail and manufacturing. An audience in excess of 200 delegates is expected to attend to hear how retailers and suppliers are managing their supply chains during challenging times.

Rob Minns, Director of EMEA Strategic Alliances, GXS will be speaking at the conference to launch a GXS initiative aimed at improving the financial stability and liquidity of the UK’s strategic supply chains. This new initiative has recently gained interest in the UK government and has been presented to Lord Mandelson, Secretary of State for Business, Enterprise and Regulatory Reform.

- Who:** Rob Minns, Director of EMEA Strategic Alliances for GXS
- What:** Supply Chain Finance; Improving Financial Stability for UK Business’ in a Challenging Economy
- When:** Thursday, April 23, 10.25 a.m.
- Where:** GS1 UK Annual Conference, Leicester City Football Club, Leicester

Rob Minns will be joined by Matthew Stephenson from Deloitte, and together they will introduce Supply Chain Finance and describe how GXS is working with some of the top European banks to enable this initiative and the significant benefits achievable for both retailers and suppliers.

“UK supply chains are at risk,” said Rob Minns, “For many, large amounts of credit or extended payment terms are no-go areas. As a result, insufficient credit limits and short payment terms are restricting sales, hampering efficiency and causing damage to the UK economy. We need to find a more productive way for retailers and suppliers to collaborate with banks for mutual benefit.”

### **About GXS**

GXS is a leading global provider of B2B e-commerce solutions that simplify and enhance business process integration and collaboration among trading partners. Organisations worldwide, including more than 70 percent of the Fortune 500, leverage the on-demand services on GXS Trading Grid® to extend supply chain networks, optimise product launches, automate warehouse receiving, manage electronic payments and gain supply chain visibility. GXS Managed Services, GXS’ B2B outsourcing solution, empowers customers with the expertise, technical infrastructure and program support to conduct B2B e-commerce with trading partners globally.

Based in Gaithersburg, Md., GXS has an extensive global network and has local offices in the Americas, Europe and Asia-Pacific regions. GXS can be found on the Web at [www.gxs.co.uk](http://www.gxs.co.uk), <http://blogs.gxs.com/> and <http://twitter.com/gxs>.

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