

GXS TO OFFERS INSIGHTS ON HOW HIGH-TECH COMPANIES CAN EVALUATE AND OPTIMISE B2B SUPPLY CHAINS

LONDON – September 24, 2008 - GXS, a leading provider of business-to-business (B2B) e-commerce solutions, is to present at the EDIFICE 106th Plenary on September 24-25 in Lund, Sweden, offering practical insights to high-tech, electronics and telecommunications companies looking to improve their B2B e-commerce capability

In a presentation titled “The High Tech Perfect Order: Challenges and Successes in Defining a High Tech Model”, GXS will explore the efforts of the Electronics Industry Data Exchange Association’s (EIDX) Perfect Order Workgroup in its attempt to define a Perfect Order model for the industry.

According to presenter Bryan Larkin, who is responsible for defining the go-to-market strategy for GXS’ B2B e-commerce and integration solutions for high-tech, retail and CPG, the EDIFICE presentation will “explore what the High Tech Perfect Order model looks like, what is included, what was excluded, differences and similarity to analyst suggestions, and – perhaps most importantly – how it aligns with day-to-day supply chain operations in use today.”

The theme of this EDIFICE Plenary is: Monitoring & Measurements to evaluate and optimise B2B Supply Chains. EDIFICE, the European User Group for companies with interests in computing, electronics and telecommunications, drives and enables global standardised B2B adoption in Europe through best practice, information sharing and influencing of standards development. The European Electronics industry adopted UN/EDIFACT as the global standard for traditional EDI applications and RosettaNet for XML based B2B implementations.

- **Who:** Bryan Larkin, GXS
- **What:** Tech Perfect Order: Challenges and Successes in Defining a High Tech Model
- **When:** September 22 – 25, 2008
- **Where:** Lund, Sweden

About GXS

GXS is a leading global provider of B2B e-commerce solutions that simplify and enhance business process integration and collaboration among trading partners. Organisations worldwide, including more than 70 percent of the Fortune 500, leverage the on-demand services on GXS Trading Grid® to extend supply chain networks, optimise product launches, automate warehouse receiving, manage electronic payments and gain supply chain visibility. GXS Managed Services, GXS’ B2B outsourcing solution, empowers customers with the expertise, technical infrastructure and program support to conduct B2B e-commerce with trading partners globally.

Based in Gaithersburg, Md., GXS has an extensive global network and has local offices in the Americas, Europe and Asia-Pacific regions. GXS can be found on the Web at www.gxs.co.uk

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