

## **GXS Takes the Lead in Transcending Physical Borders at Odette 2008**

*GXS to Showcase New B2B Supply Chain Solutions for Automotive Industry*

**Strasbourg — October 21, 2008** — GXS (Stand #6), a leading provider of business-to-business (B2B) e-commerce solutions, is showcasing new solutions at Odette 2008, the 13th International Conference and Exhibition for Supply Chain Management, IT, Product Design and Development and Telecommunications in the Automotive Industry. Odette takes place in Strasbourg, France from October 21 to 22.

The theme of this year's conference is: 'The global automotive community transcending physical borders'. As a leading global provider of B2B e-commerce solutions that simplify and enhance business process integration, GXS has vast expertise and a strong foothold in the automotive industry. GXS' automotive customer base includes 80 percent of the top 10 automotive OEMs, 85 percent of the top 20 automotive suppliers in EMEA, and 70 percent of the top 100 global automotive suppliers. GXS customers in this sector include Bosch, Magna, Osram, PSA, Renault and Valeo.

Details of the GXS presence at Odette are as follows:

**What: Odette Conference and Exhibition**  
**When: Tuesday 21<sup>st</sup> October – Wednesday 22<sup>nd</sup> October 2008**  
**Where: Stand #6, Strasbourg, France**

GXS will be highlighting new solutions and initiatives for the automotive industry, including:

- GXS Service Parts Visibility Solution - a powerful and comprehensive new service that helps automotive OEMs involved in the manufacturing supply chain improve real-time visibility into their spare parts shipments around the world.
- GXS Managed File Transfer Service – which allows companies to transfer any type of file across the extended enterprise. This service is especially useful for automotive companies that wish to transfer large Computer Aided Design related files across their supply chain.
- GXS Managed Services. A recent survey conducted by Stanford University found that those companies who use an outsourced B2B service enjoy a potential 250% return on their investment and a 62% improvement in customer satisfaction levels.

### **About GXS**

GXS is a leading global provider of B2B e-commerce solutions that simplify and enhance business process integration and collaboration among trading partners. Organisations worldwide, including more than 70 percent of the Fortune 500, leverage the on-demand services on GXS Trading Grid® to extend supply chain networks, optimize

product launches, automate warehouse receiving, manage electronic payments and gain supply chain visibility. GXS Managed Services, GXS' B2B outsourcing solution, empowers customers with the expertise, technical infrastructure and program support to conduct B2B e-commerce with trading partners globally.

Based in Gaithersburg, Md., GXS has an extensive global network and has local offices in the Americas, Europe and Asia-Pacific regions. GXS can be found on the Web at [www.gxs.co.uk](http://www.gxs.co.uk).

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