



# IN THE NEWS

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## **The World's Top Supply Chains are Powered by GXS**

*23 of the AMR Research Supply Chain Top 25 Rely on GXS for B2B e-commerce*

**GAITHERBURG, Md. — August 9, 2007** — GXS, a leading provider of business-to-business (B2B) e-commerce solutions, today announced that 23 of the AMR Research Supply Chain Top 25 companies leverage GXS' services for B2B e-commerce. Independent research firm, AMR Research, recently published its ranking of the top corporate global supply chains in a report titled, "The AMR Research Supply Chain Top 25 for 2007" by Tony Friscia, Kevin O'Marah, Debra Hofman and Joe Souza. The report identifies the retail and manufacturing companies from Fortune's Global 500 that are demonstrating leadership in supply chain management based on peer opinion, independent analyst opinion, return on assets, inventory turns and revenue growth.

The 23 GXS customers listed use a variety of on-demand services and solutions on [GXS Trading Grid®](#) including [GXS Managed Services](#), [GXS Trading Grid Messaging Service](#), [GXS Intelligent Web Forms](#), the [UDEX Product Data Quality service](#) and [GXS Enterprise Gateway](#). They represent a variety of vertical markets including consumer packaged goods (CPG), retail, manufacturing, high tech and automotive. Through GXS, these companies with industry-leading supply chains are able to automate B2B interactions, while increasing integration with suppliers and buyers, thus gaining better, more accurate insight into supply and demand.

According to the report, "Supply chain leadership driven by this group includes massive inter-enterprise collaboration, highly sophisticated demand modelling, and product platform strategies built deeply into the supply chain ecosystem."

As the world's largest electronic business community, GXS Trading Grid is used by more than 35,000 customers to exchange goods and services, gain visibility into global logistics operations and to synchronise product data. Businesses in the AMR Supply Chain Top 25 use GXS Trading Grid to manage the complexity inherent in globalisation improve customer satisfaction through greater responsiveness and flexibility and enhance business results by improving B2B trading partner relationships. With new features and functionality being added on an on-going basis and the industry's most sophisticated, high availability infrastructure, GXS helps these businesses maximise investments in B2B integration and extend global supply chains.

"In recent years, the supply chains of companies large and small have become increasingly global and complex. To be included in AMR's Supply Chain Top 25 is a true distinction and a testament to the expertise and resources these companies have invested to achieve this level of automation and insight," said Bobby Patrick, senior vice president of marketing at GXS. "GXS' Trading Grid has played a key role in the majority of these leaders' supply chains and

improved their ability to serve their customers effectively. Our innovative investments in the functionality and performance of GXS Trading Grid will ensure our ability to keep pace with these large companies' needs and to provide the same superior services and solutions to the smaller trading partners on which they depend.”

To read the complete report from AMR Research, please visit <http://www.amrresearch.com/supplychaintop25/>.

### **About GXS**

GXS is a leading global provider of B2B e-commerce solutions that simplify and enhance business process integration, synchronisation and collaboration among trading partners. Organisations worldwide, including 75 percent of the Fortune 500, leverage the GXS Trading Grid® to extend supply networks, optimise product launches, automate warehouse receiving, manage electronic payments and gain supply chain visibility. With an unmatched global presence, proven trading partner management and B2B outsourcing services, GXS' on-demand solutions maximise the benefits of integration for businesses.

Based in Gaithersburg, Md., GXS' extensive global network serves customers throughout the Americas, Europe and Asia Pacific regions. GXS can be found on the Web at [www.gxs.co.uk](http://www.gxs.co.uk).

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