



IN THE NEWS

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START-IT Magazine Names GXS and Microsoft Gold Medal Winners of First-Ever *Power of Partnerships* Award

Supply Chain-Focused Partnership Named 'Ultimate Go-to-Market Strategy'

LONDON, UK — July 2, 2007 — GXS, a leading provider of business-to-business (B2B) e-commerce solutions, today announced that, along with Microsoft Corp., it won the *Power of Partnerships* award from *START-IT* magazine. This award is given to companies that have formed partnerships to enable and create a unique customer-facing strategy that helps them better serve their mutual customers now and into the future. In May 2006, GXS and Microsoft announced an alliance focused on enabling B2B integration initiatives across global supply chains through a combination of software and services.

Through their alliance, GXS and Microsoft are jointly marketing their leading B2B solutions to ensure that organisations of all sizes, in any geography, can build real-time, collaborative B2B networks that connect trading partners across global supply chains. Core to this alliance is the combination of GXS Trading Grid[®], Microsoft BizTalk Server 2006, SQL Server 2005 and the 2007 Microsoft Office system. GXS and Microsoft have combined these technologies to help companies both large and small better manage their supply chains through increased automation and reduced operational costs.

“We are very pleased to receive this award as recognition of the value of our alliance with Microsoft, which has produced an integrated, valuable solution to address customers’ business challenges,” said John Radko, GXS’ chief technology strategist. “GXS’ on-demand solutions combined with Microsoft’s industry-leading software gives customers unified management as well as a reliable and interoperable platform for supply chain management. In addition, our work with Microsoft is just getting started — we continue to discuss the ways in which our technologies can be brought together to provide customers the tools they need to enhance their global supply chain performance.”

The alliance between GXS and Microsoft is based on several initiatives. First, Microsoft has named GXS Trading Grid the recommended global B2B network for BizTalk Server 2006. GXS has deployed Microsoft technology in GXS Trading Grid to help customers extend their internal investments in Microsoft .NET technologies to external business partners for seamless B2B integration. The use of Microsoft BizTalk Server 2006 with GXS Trading Grid offers businesses a unique platform spanning the desktop, server and services software they can use in all B2B scenarios to drive success. In addition, a BizTalk Server 2006-based Grid Ready solution has been made available to GXS’ customer base, providing them with a simplified way to integrate with one to hundreds of business partners simultaneously.

Microsoft and GXS also are collaborating on ways to enable and improve integration between the desktop and the supply chain. Together, the companies plan to revolutionise the way information workers participate in B2B processes with their trading partners.

“Our alliance with GXS has been an unqualified success thus far, as evidenced by this award and by the deployment of the combined solution by customers in a variety of industry verticals,” said Maureen Hughes, senior product manager for BizTalk Server at Microsoft. “By working closely with customers, we have more in-depth knowledge of what they need for business success and how we can help them become better integrated with their customers and partners. We are putting that knowledge into action by further advancing this partnership between our two companies and ensuring greater interoperability between various technology platforms.”

GXS and Microsoft also are working together through the Interop Vendor Alliance. Founded in 2006 by Microsoft, the Interop Vendor Alliance is an industry-wide group working to identify and share opportunities to better connect people, data and diverse systems through better interoperability with Microsoft systems. Additional information about the Interop Vendor Alliance can be found on its Web site at <http://www.interopvendoralliance.org>.

According to Peggy Smedley, editorial director of *START-IT* magazine, “Recently, there has been a concerted effort in the manufacturing industry to form strategic partnerships. The partnership between GXS and Microsoft is a prime example of a strategic partnership that has significant potential benefits for manufacturing companies. As technology proliferates throughout manufacturing organisations, manufacturers need solutions that are compatible and integrated. GXS and Microsoft are providing manufacturers with two solutions in one that not only address specific customer needs, but do so in an integrated fashion.”

GXS’ on-demand B2B solutions are based on GXS Trading Grid, a global B2B e-commerce and integration platform that supports the creation and adoption of on-demand supply chain management solutions for companies of any size. As the world’s largest electronic business community, GXS Trading Grid is used by more than 35,000 customers to exchange goods and services, gain visibility into global logistics operations and to synchronise product data. Trading Grid helps customers automate global trading communities by shielding complexity from rapidly changing standards, eliminating manual and duplicative processes and enabling the highest levels of B2B integration and collaboration.

About *START-IT*

START-IT magazine helps manufacturers take full advantage of the power of partnerships by emphasizing the importance of IT partnerships and how these partners are working together to reach their goals through the use of technology. Emphasizing the power of partnerships, *START-IT* is read by decision makers across all manufacturing segments as a primary source of business strategies to best take advantage of today's technologies.

About GXS

GXS is a leading global provider of B2B e-commerce solutions that simplify and enhance business process integration, synchronisation and collaboration among trading partners. Organisations worldwide, including 75 percent of the Fortune 500, leverage the GXS Trading Grid® to extend supply networks, optimise product launches, automate warehouse receiving, manage electronic payments and gain supply chain visibility. With an unmatched global presence, proven

trading partner management and B2B outsourcing services, GXS's on-demand solutions maximise the benefits of integration for businesses.

Based in Gaithersburg, Md., GXS's extensive global network serves customers throughout the Americas, Europe and Asia-Pacific regions. GXS can be found on the Web at www.gxs.co.uk.

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